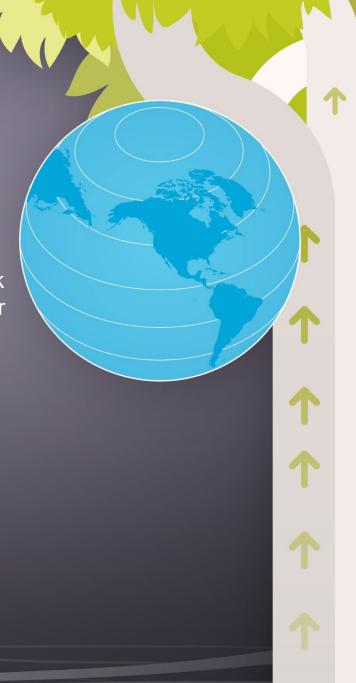




Methodology & Reporting

- These results are from an online survey completed by members of OAA. Stratcom programmed the survey and provided OAA an open link that was distributed to members. The survey was open from December 7th to February 28th, 2023 resulting in 889 completes.
- The final survey data has been statistically weighted to the proportion of Intern Architect and Architect member type (Q1) as per the membership database. This weight was also applied to the 2021 research.
- The survey had a response rate of approximately 11% and the margin of error for a sample of this size is +/- 2.9%, 19 times out of 20.
- Some charts and tables might not total 100 due to rounding.
- Tracking compares results to the 2021 wave of this research.
- ➤ All figures are percent (%) unless indicated otherwise.
- All research conducted by Stratcom.



- ➤ A plurality of members (23%) have been a part of the Ontario Association of Architects for at least 26 years. Just over half (53%) have been members for ten years or less.
- ➤ Almost half (46%) of the membership are between 31 to 50 years of age.
- ➤ The majority (63%) do not have daily care-giving responsibilities. Over one-quarter (28%) have child care responsibilities, 6% elder care responsibilities and 2% are caring for a person with a disability.
- > Five percent (5%) self-identify as a person with a disability.
- > Just over half of the membership is male (54%) and 43% identify as female.
- ➤ Three-quarters (76%) identify as straight/heterosexual. Note that almost one-in-ten (9%) preferred to not answer this question.
- > Approximately 1% identify as First Nations (0.3%) or Metis (0.4%).
- ➤ The majority (64%) identify as White/Caucasian. The next most common racial identity is East or Southeast Asian (13%), followed by Middle Eastern (8%), South Asian (6%), Black (3%) and Latino/Latina/Latinx (3%).
- The first language for a majority of OAA members is English (60%). French is the second most common (10%).



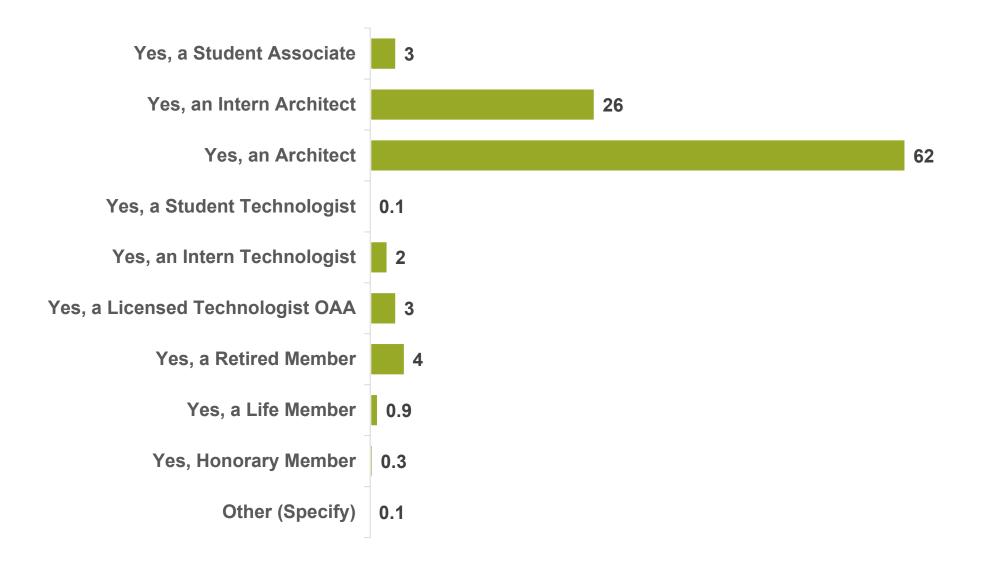
- ➤ 6% of members identify as French-Canadian.
- The plurality of members identify as Canadian (26%). Other top mentions for ethnic or cultural identity are English (13%), Scottish (9%), Irish (9%), Chinese (7%), German (7%) and Italian (6%).
- ➤ More than three-in-ten (31%) members do not identify with any religious or spiritual affiliation and a further 14% identify as Atheist. The most common religious affiliations are Christian (34%), Muslim (6%) and Hindu (3%).
- ➤ The majority of members (68%) describe their workplace as an architectural practice. Sole practitioners comprise 10% of the survey sample, followed by institutional or corporate (6%), government workplaces (5%) and Academia (3%). Four percent (4%) are not currently working.
- > Just over seven-in-ten (71%) agree they feel included at their current or more recent workplace. Six percent (6%) disagree.
 - Men (74%) are more likely than women (69%) to feel included.
 - Younger members 30 or under (85%) are much more likely to feel included than older members over 60 (59%).

- > Seven-in-ten (70%) agree they feel supported at their current or most recent workplace (8% disagree).
 - Younger members 30 or under (80%) are much more likely to feel included than older members over 60 (57%).
 - Men (72%) are more likely than women (66%) to feel included.
- ➤ Nineteen percent (19%) agree they experience barriers to advancement in their current or most recent workplace (48% disagree).
 - Women are more likely to experience barriers to advancement (24%) than men (15%).
 - Intern architects are more likely to experience barriers (28%) than architects (17%).
 - Those with first language other than English are more likely to experience barriers to advancement (24%) than those with English first language (16%).
- One-in-ten (10%) agree that they experience discrimination in their current or most recent workplace (63% disagree).
 - Women are twice as likely (14%) as men (7%) to experience discrimination in the workplace.

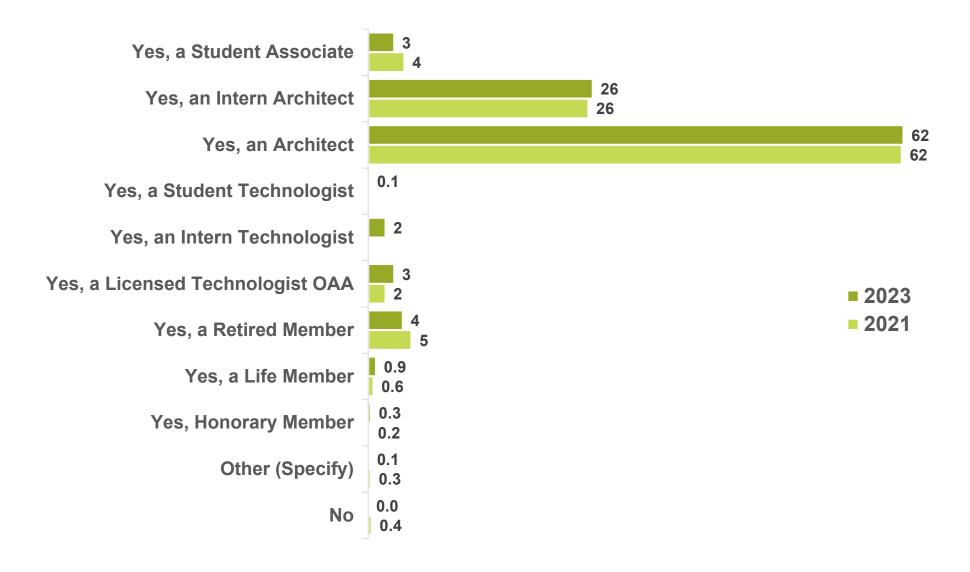
- ➤ Just under three-quarters (72%) agree they are supportive of the collection of demographic data (7% disagree).
- > A majority (68%) agree the questions asked in the survey used appropriate terminology (7% disagree).
- ➤ A majority (56%) agree the questions in the survey are relevant to the OAA's mission of serving the public interest through the regulation, support, promotion and appreciation of architecture.
- A final open ended question in the survey asked for input on additional information the OAA should consider as part of the long-term data collection strategy. The majority (55%) did not have any comments. The most common responses were related to 'financial information / salary information' (9%), 'dislike the questions/no need to collect this type of data' (6%) and 'gender pay-gap/Income equality/Income comparisons' (5%).



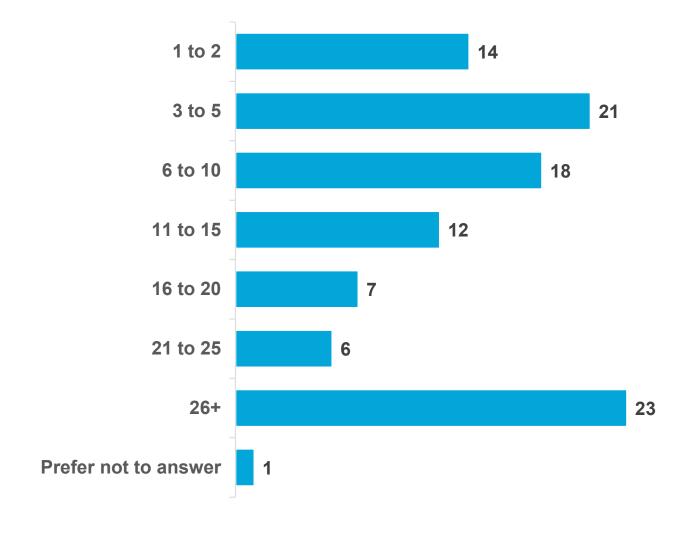
Membership details



Tracking: Membership details

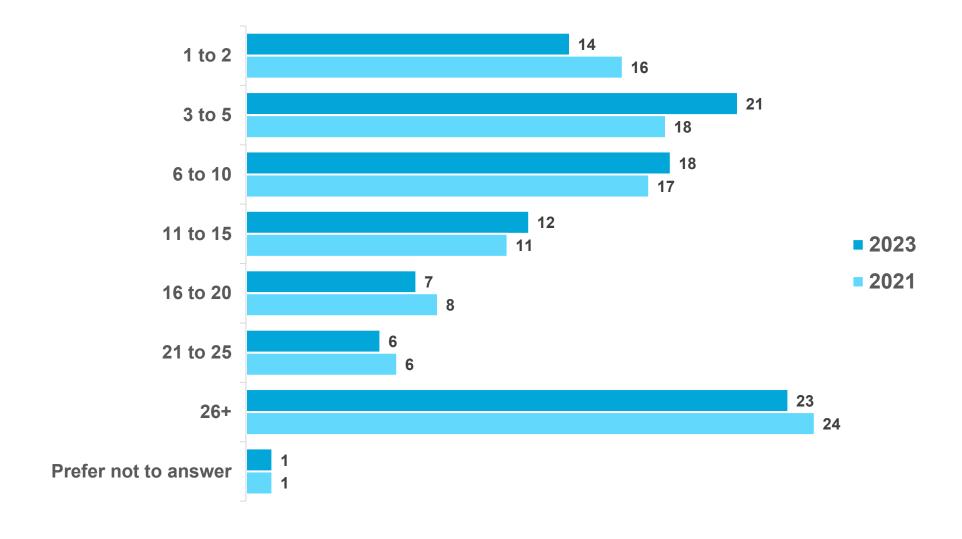


Years as member of OAA



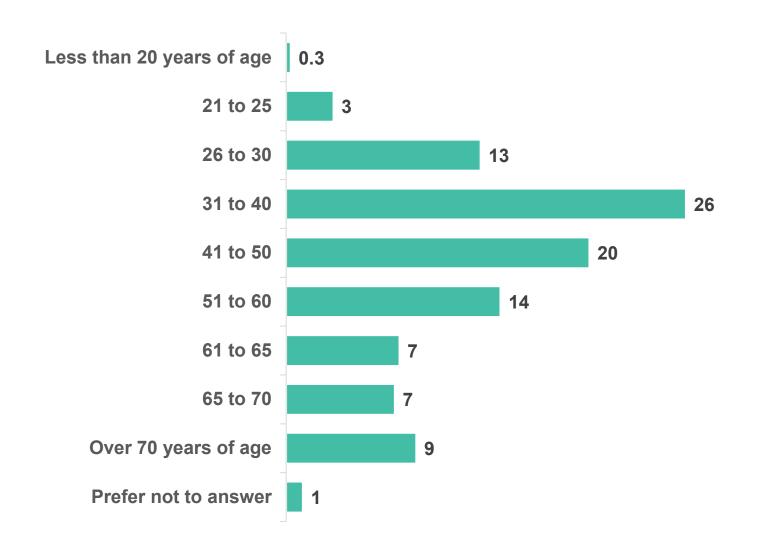


Tracking: Years as member of OAA



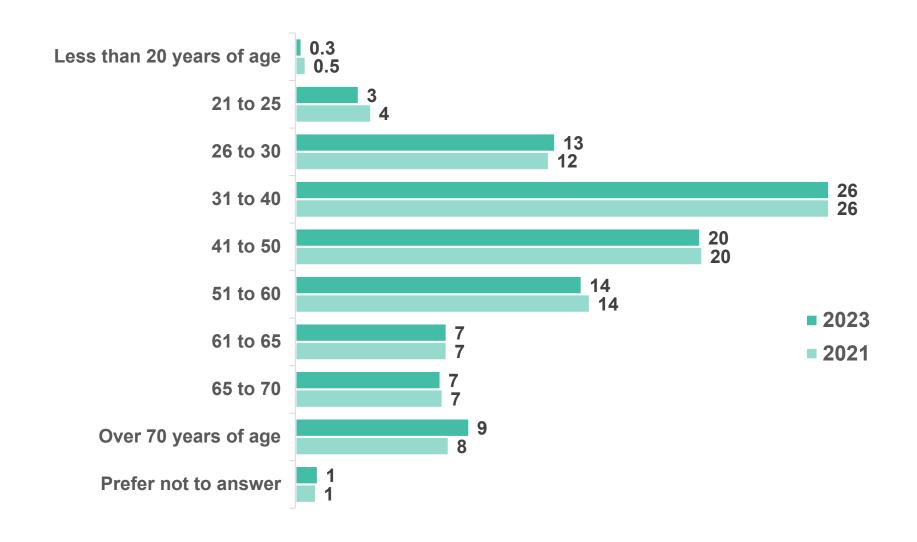


Age of members

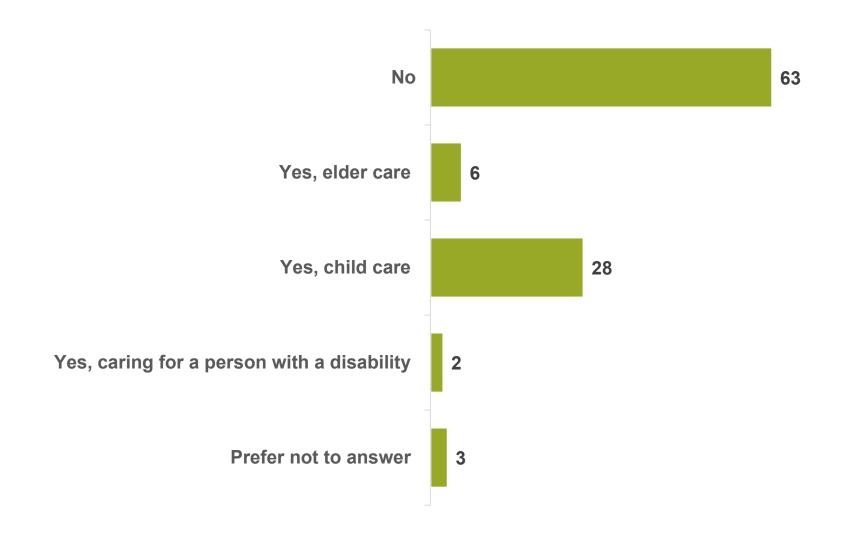




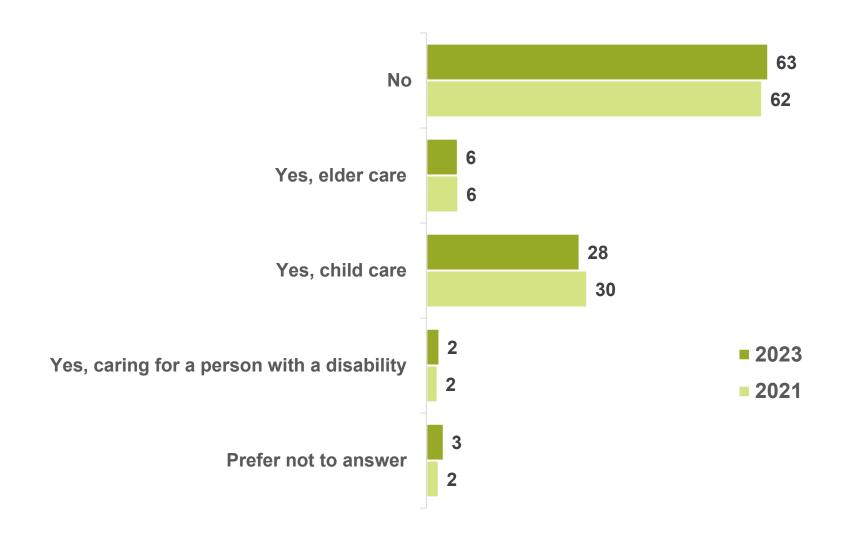
Tracking: Age of members



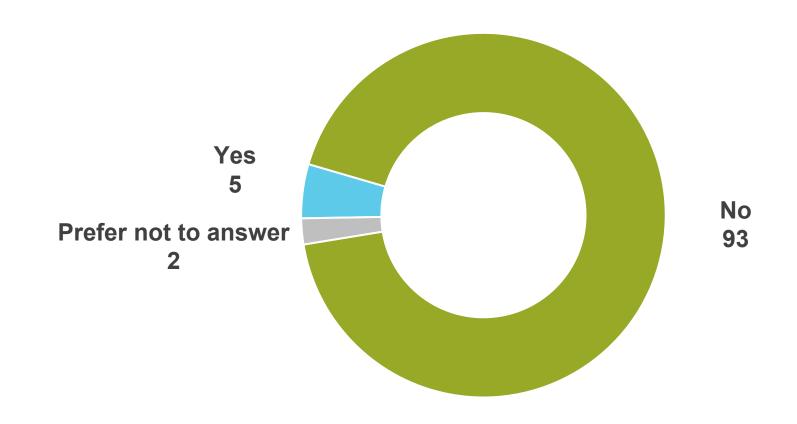
Daily care-giving responsibilities



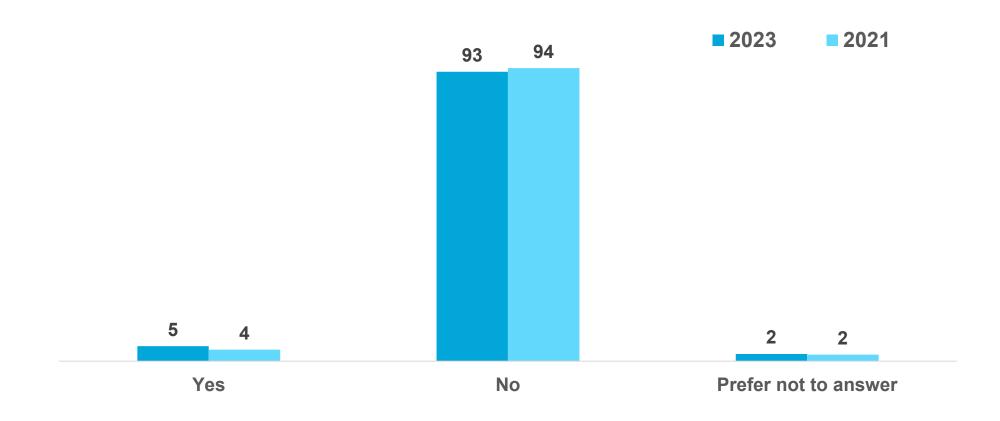
Tracking: Daily care-giving responsibilities



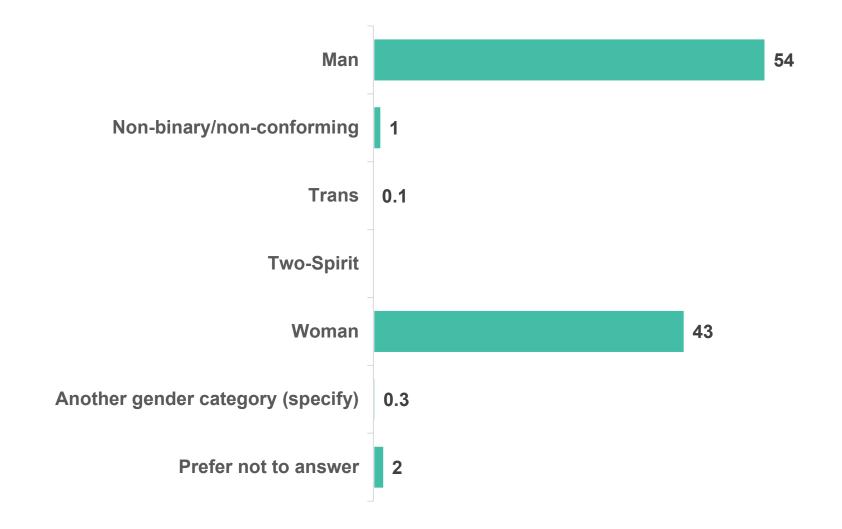
Do you self-identify as a person with a disability?



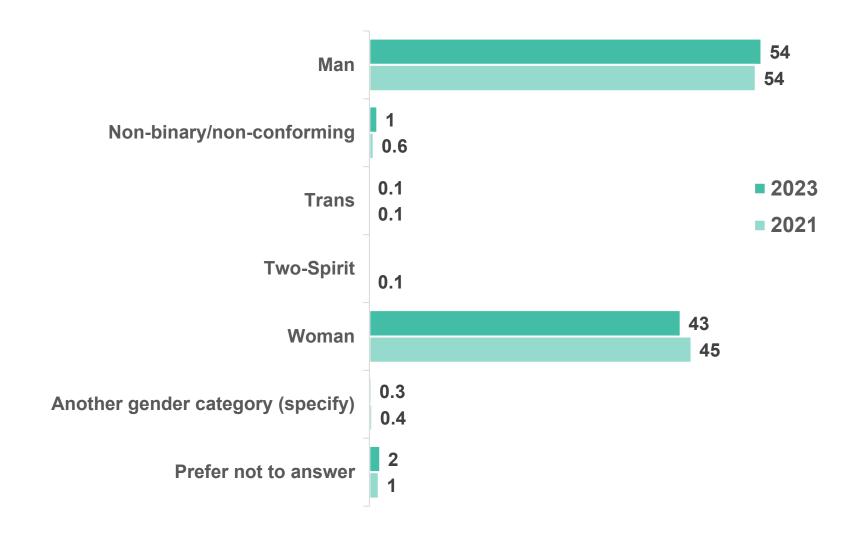
Tracking: Do you self-identify as a person with a disability?



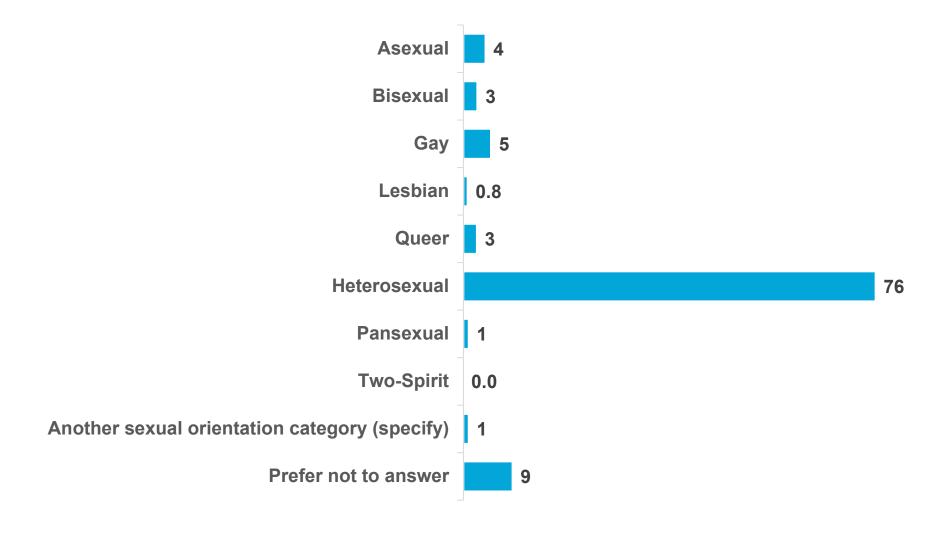
Gender



Gender

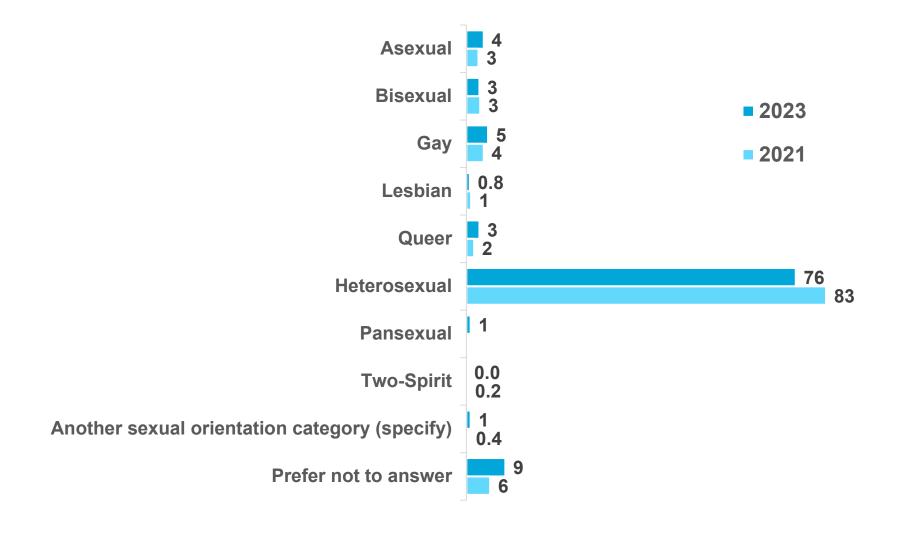


Sexual orientation



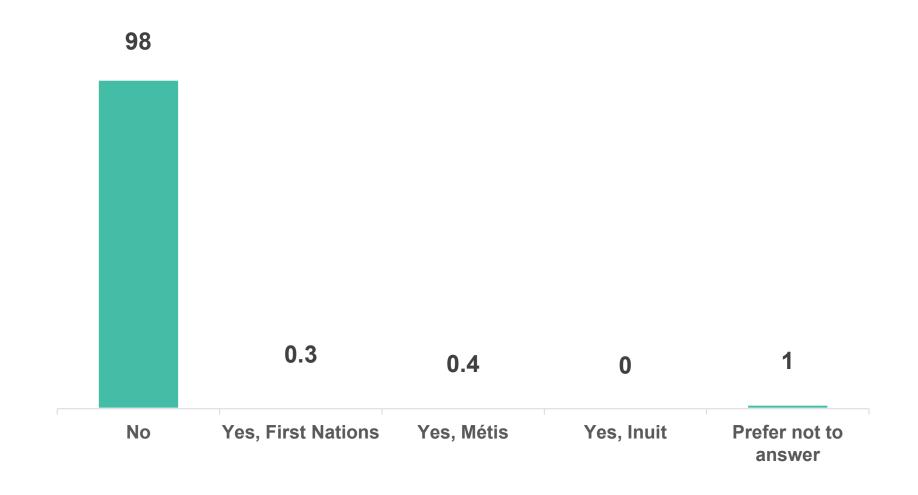


Sexual orientation

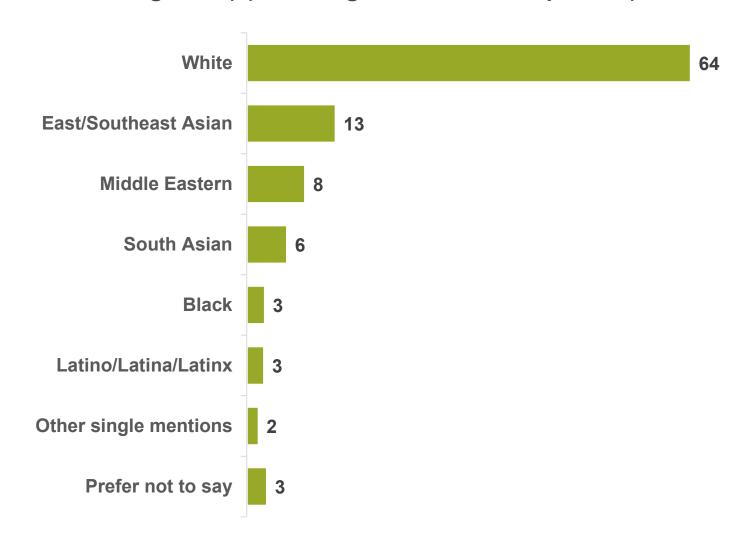




Do you identify as First Nations, Métis, and/or Inuit?

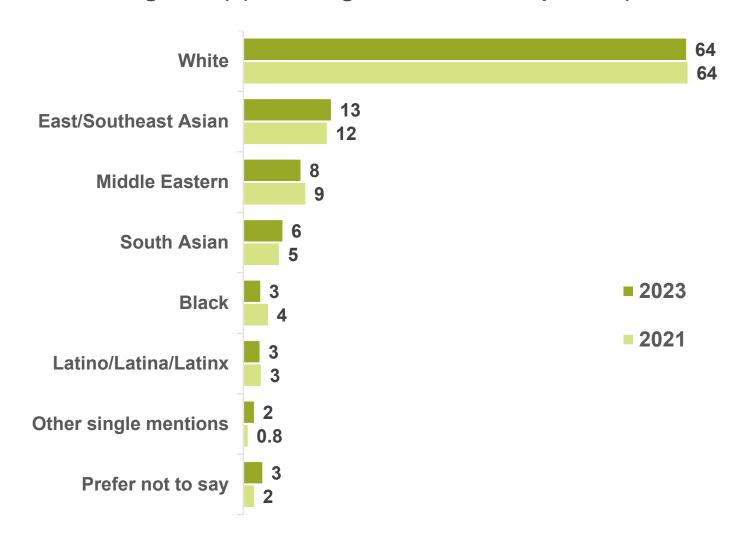


Race (responses 1% and greater) (Including coded other responses)



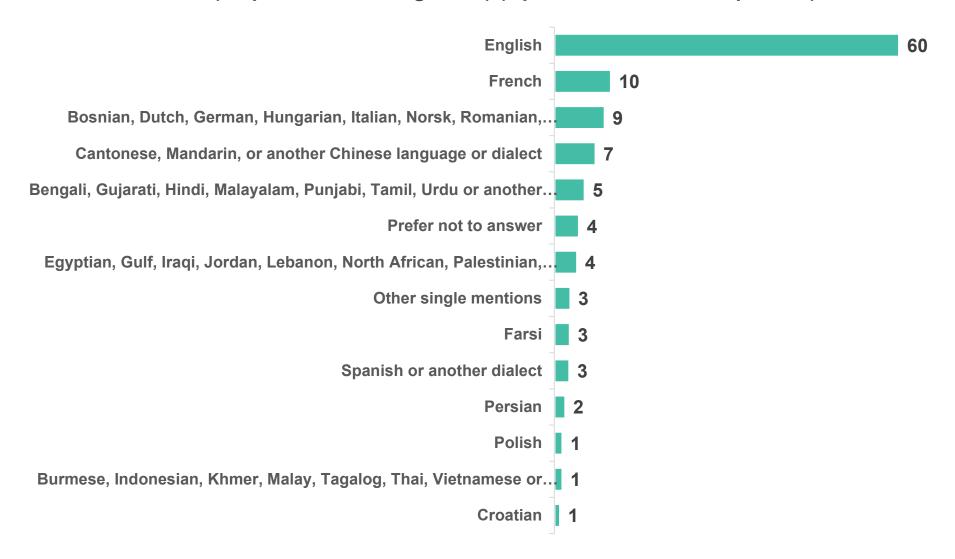
Tracking: Race

(responses 1% and greater) (Including coded other responses)



Mother tongue

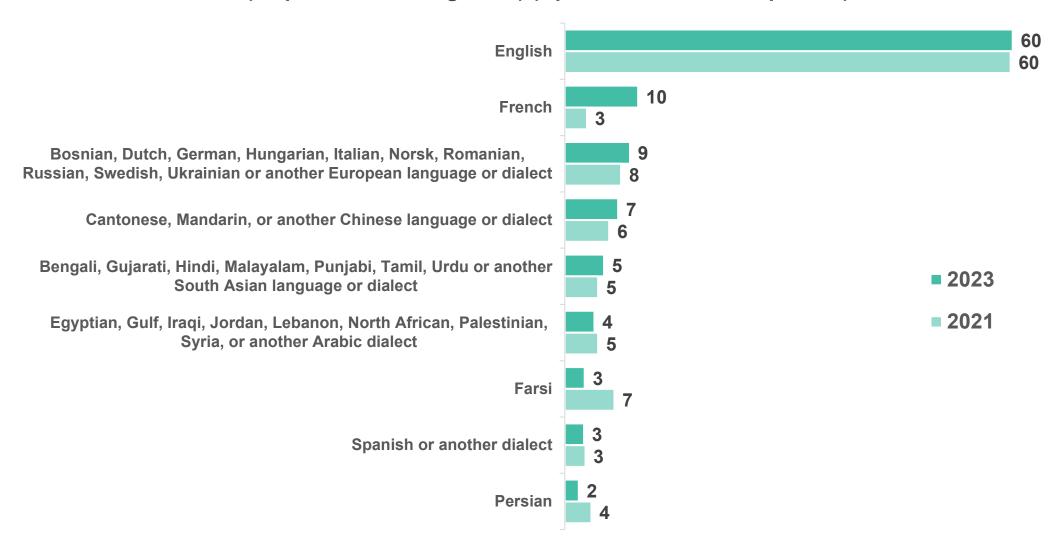
(responses 1% and greater) (Open ended coded responses)





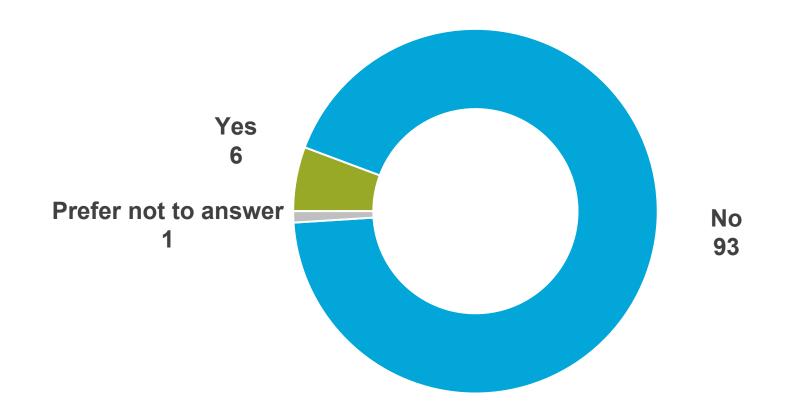
Tracking: Mother tongue

(responses 2% and greater) (Open ended coded responses)

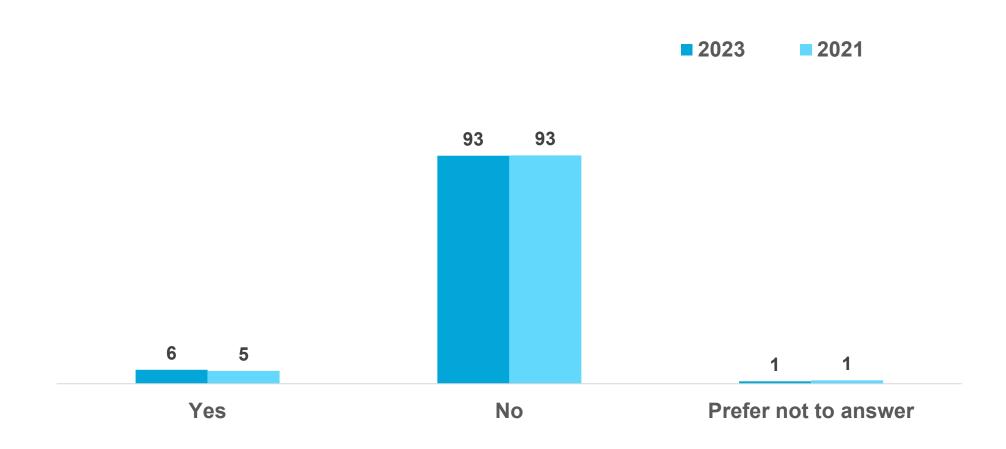




Do you identify as French-Canadian?

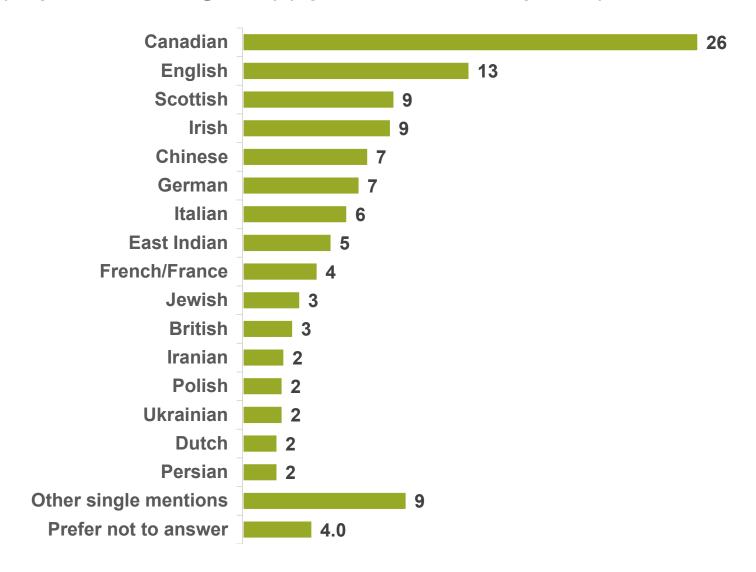


Tracking: Do you identify as French-Canadian?



Ethnic or cultural origin(s)

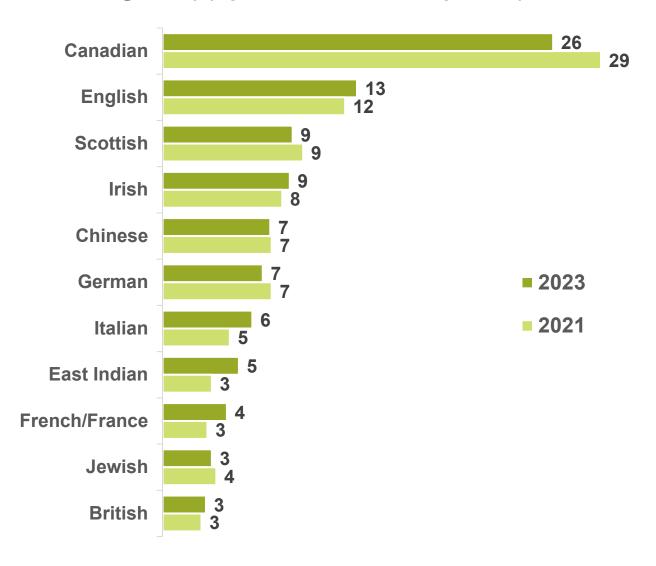
(responses 2% and greater) (Open ended coded responses)





Ethnic or cultural origin(s)

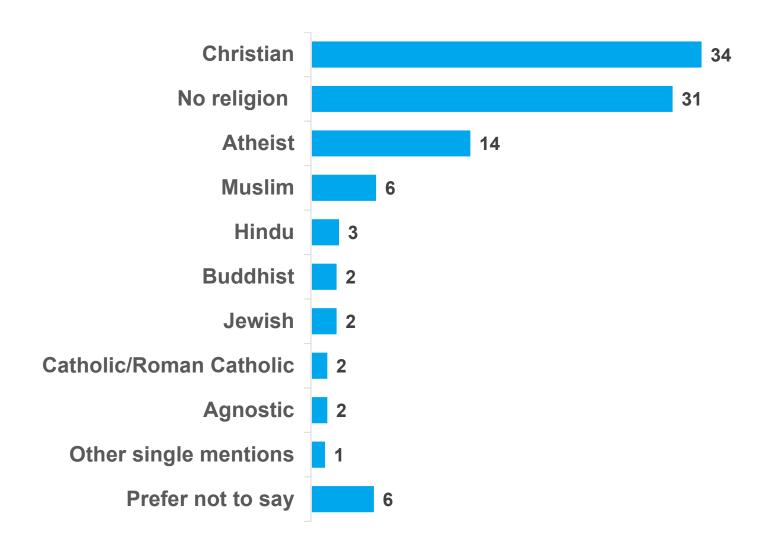
(responses 3% and greater) (Open ended coded responses)





Religion and/or spiritual affiliation

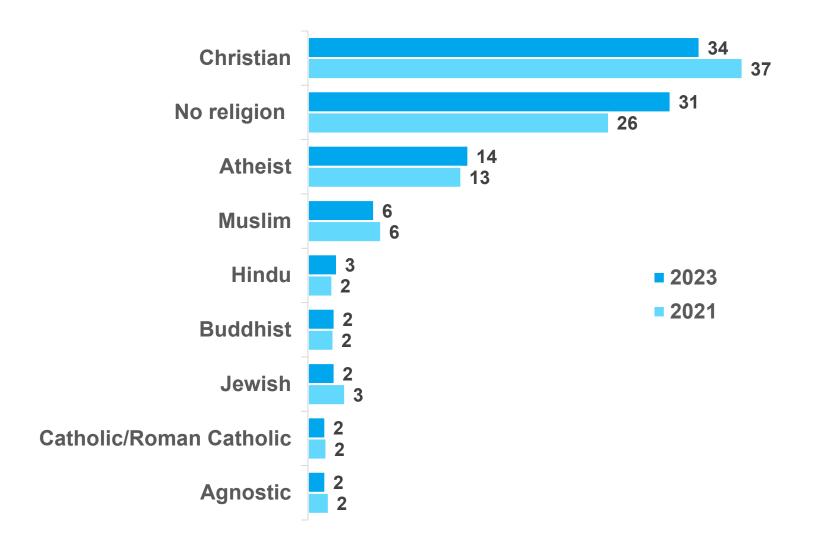
(responses 1% and greater) (Including coded other responses)





Tracking: Religion and/or spiritual affiliation

(responses 2% and greater) (Including coded other responses)



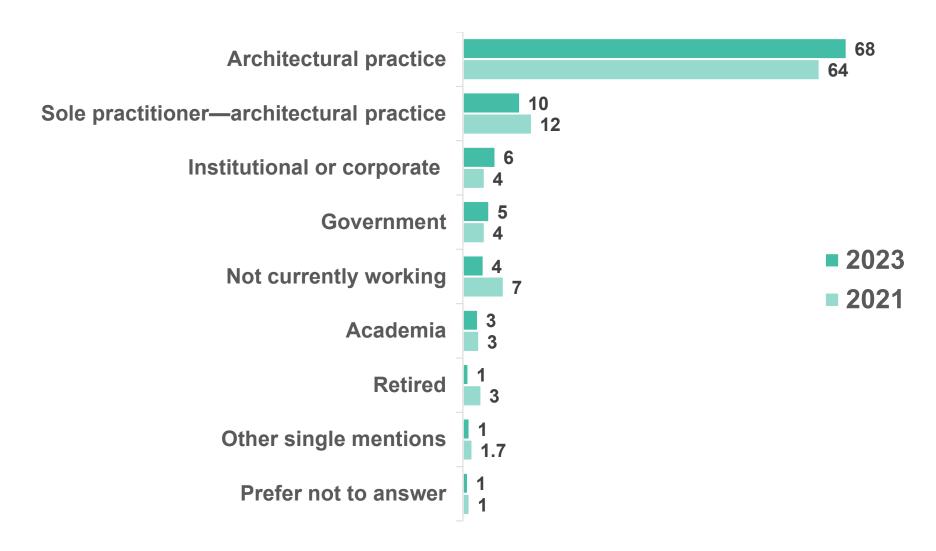
Workplace

(responses 1% and greater) (Including coded other responses)

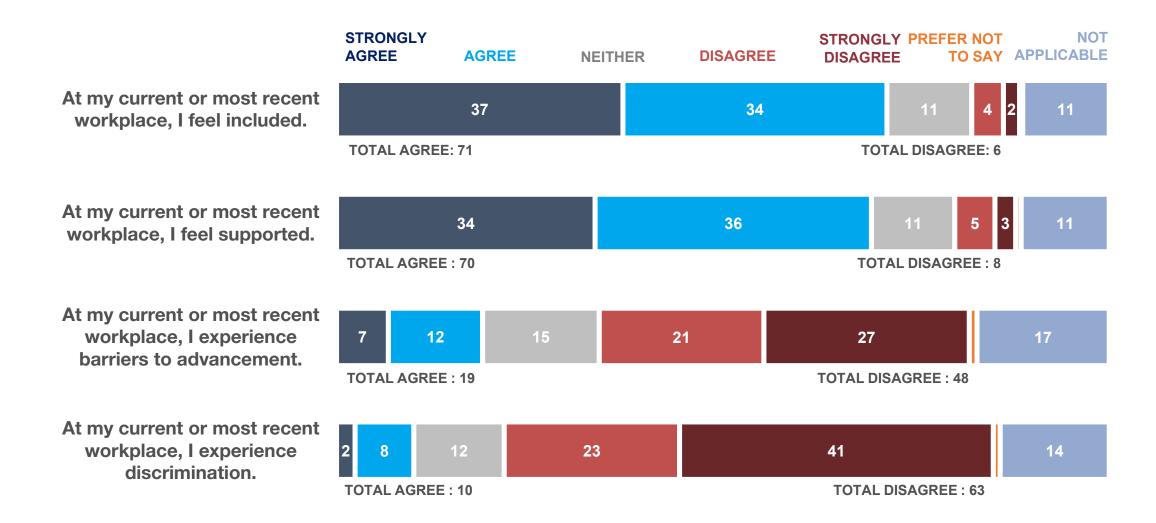


Workplace

(responses 1% and greater) (Including coded other responses)

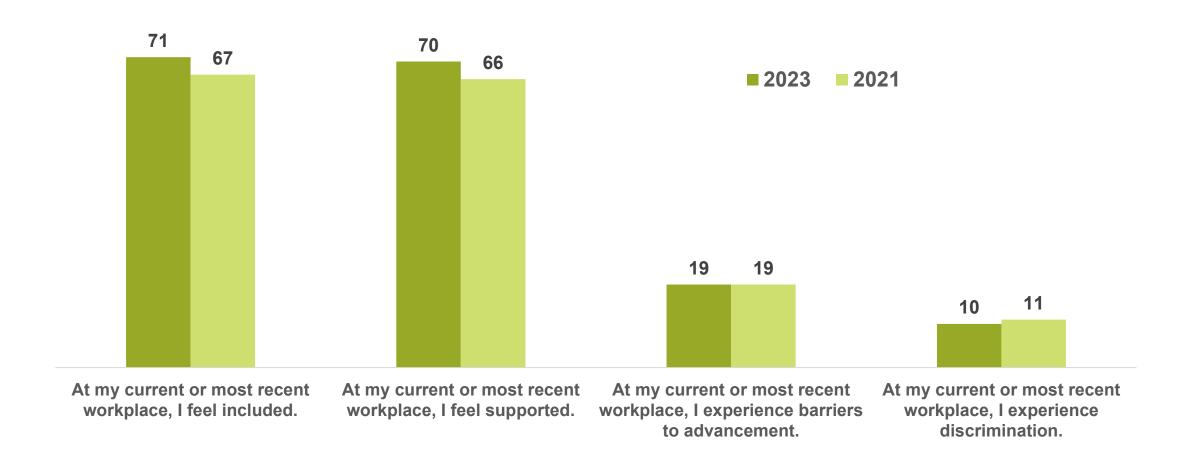


Personal experiences within the workplace in the last year



Tracking: Personal Experiences

(% Total Agree)



Crosstabs: Personal experiences within the workplace in the last year

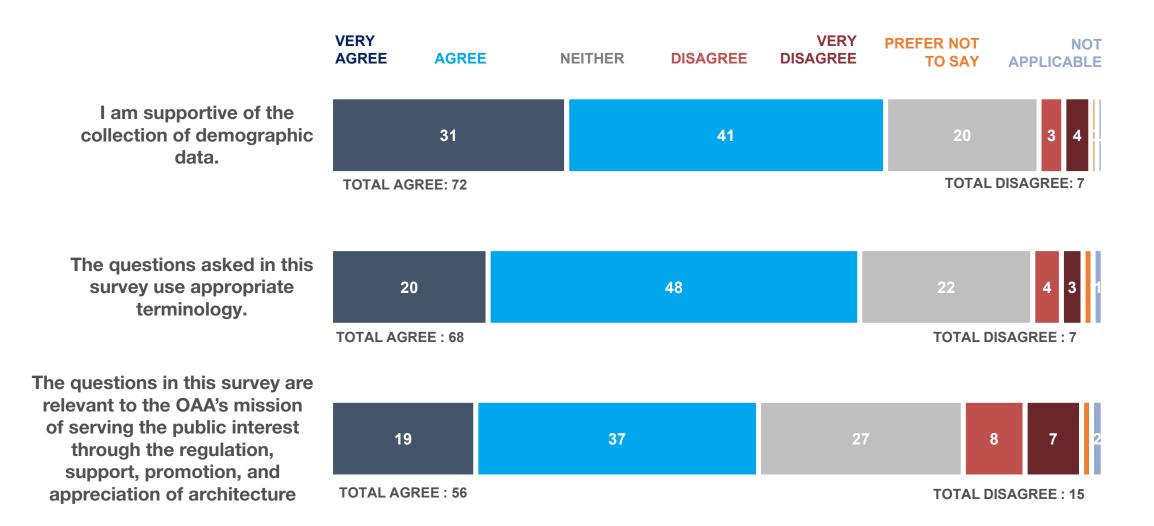
% Total agree	Total Sample	Intern Architect	Architect	30 and under	31 – 40	41 – 50	51 – 60	Over 60	Male	Female
Count	889	227	550	143	232	176	125	204	482	383
At my current or most recent workplace, I feel included.	71	78	72	85	70	75	73	59	74	69
At my current or most recent workplace, I feel supported.	70	73	71	80	72	72	71	57	72	66
At my current or most recent workplace, I experience barriers to advancement.	19	28	17	19	25	22	20	8	15	24
At my current or most recent workplace, I experience discrimination.	10	10	10	8	14	12	10	5	7	14

Crosstabs: Personal experiences within the workplace in the last year

% Total agree	Total Sample	English mother tongue	Other mother tongue	LGBTQ2+	Architectural practice	Sole practitioner	Other workplace
Count	889	573	315	128	602	89	190
At my current or most recent workplace, I feel included.	71	72	70	71	79	44	61
At my current or most recent workplace, I feel supported.	69	71	67	70	78	40	57
At my current or most recent workplace, I experience barriers to advancement.	19	16	24	19	19	6	26
At my current or most recent workplace, I experience discrimination.	10	9	12	11	9	6	16

workplace in the last year.

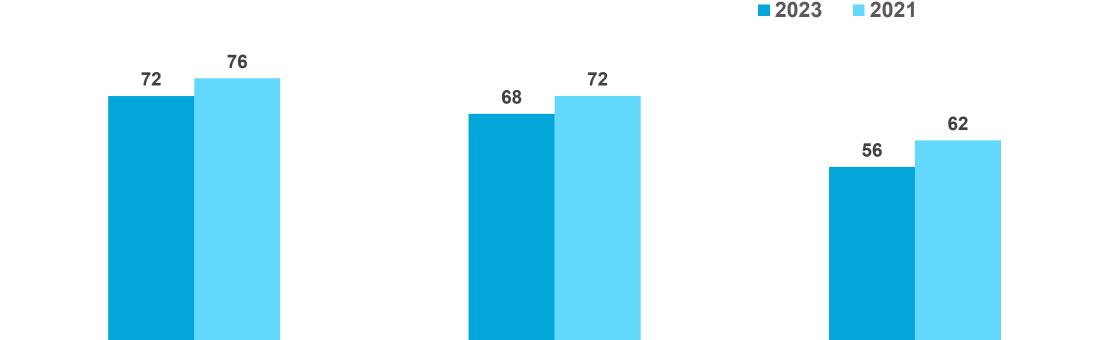
Opinion on the content of this survey





Tracking: Opinion on Survey Content

(% Total Agree)



I am supportive of the collection of demographic data.

The questions asked in this survey use appropriate terminology.

The questions in this survey are relevant to the OAA | s mission of serving the public interest through the regulation, support, promotion and appreciation of architecture.



Additional comments on data collection strategy

(Coded open ended responses, 1% and greater)





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STRATCOM



Topline Report:

Demographics Survey

For

Ontario Association of Architects (OAA)

Specifications

Fielded December 7, 2022 – February 28, 2023 Sample of 889 OAA members

Date

March 17, 2023



DEMOGRAPHICS

		Count	Col %
Q1. Are you a member or	Yes, a Student Associate	22	2.5%
affiliate of the Ontario Association of Architects (OAA)?	Yes, an Intern Architect	227	25.5%
	Yes, an Architect	550	61.9%
	Yes, a Student Technologist	1	.1%
	Yes, an Intern Technologist	15	1.7%
	Yes, a Licensed Technologist OAA	26	2.9%
	Yes, a Retired Member	36	4.0%
	Yes, a Life Member	8	.9%
	Yes, Honorary Member	3	.3%
	Other (Specify)	1	.1%
Total		889	100.0%

		Count	Col %
Q2. Please identify the number	1 to 2	120	13.5%
of years you have held status with the Ontario Association of	3 to 5	182	20.5%
Architects. Add together all the years spent with OAA status,	6 to 10	157	17.7%
including, for example, time as an Intern Architect.	11 to 15	105	11.8%
	16 to 20	63	7.1%
	21 to 25	50	5.6%
	26+	201	22.6%
	Prefer not to answer	10	1.1%
Total		889	100.0%

		Count	Col %
Q3. Please identify your age	Less than 20 years of age	3	.3%
group.	21 to 25	27	3.1%
	26 to 30	113	12.7%
	31 to 40	232	26.1%
	41 to 50	176	19.8%
	51 to 60	125	14.0%
	61 to 65	66	7.4%
	65 to 70	63	7.1%
	Over 70 years of age	75	8.5%
	Prefer not to answer	10	1.1%
Total		889	100.0%

		Cases	Col %
Q4. Do you have daily care-	No	561	63.1%
giving responsibilities?	Yes, elder care	52	5.8%
	Yes, child care	252	28.3%
	Yes, caring for a person with a disability	21	2.4%
	Prefer not to answer	28	3.2%
Total		889	102.9%



		Count	Col %
Q5. Do you self-identify as a person with a disability?	Yes	42	4.8%
	No	826	93.0%
	Prefer not to answer	20	2.3%
Total		889	100.0%

		Cases	Col %
Q6. What is your current lived	Man	482	54.3%
gender identity? Select all that apply.	Non-binary/non-conforming	10	1.1%
	Trans	1	.1%
	Two-Spirit		
	Woman	383	43.1%
	Another gender category (specify)	3	.3%
	Prefer not to answer	14	1.5%
Total		889	100.4%

		Cases	Col %
Q7. What is your sexual	Asexual	37	4.1%
orientation? Select all that apply.	Bisexual	23	2.6%
	Gay	45	5.1%
	Lesbian	7	.8%
	Queer	22	2.5%
	Heterosexual	676	76.1%
	Pansexual	9	1.0%
	Two-Spirit		
	Another sexual orientation category	9	1.0%
	Prefer not to answer	81	9.1%
Total		889	102.3%

		Cases	Col %
Q8. Do you identify as First Nations, Métis, and/or Inuit? If yes, select all that apply.	No	872	98.1%
	Yes, First Nations	2	.3%
	Yes, Métis	4	.4%
	Yes, Inuit		
	Prefer not to answer	11	1.2%
Total		889	100.0%



		Cases	Col %
Q9. Which race category best	White	569	64.0%
describes you? Select all that apply.	East/Southeast Asian	114	12.8%
[INCLUDING CODED-OTHER	Middle Eastern	75	8.4%
RESPONSES]	South Asian	52	5.8%
	Prefer not to say	25	2.9%
	Black	23	2.6%
	Latino/Latina/Latinx	22	2.5%
	Other single mentions	15	1.7%
	European	7	.8%
	Jewish	7	.7%
	Mixed Race	6	.6%
	Chinese	5	.6%
	Indigenous (all origins)	5	.6%
	Italian	4	.4%
	Persian	3	.3%
	West Indian	2	.2%
	Dislike the question	2	.2%
	Eurasian	1	.2%
	Asian	1	.1%
Total		889	105.4%

		Cases	Col %
Q10. What language(s) did you	English	537	60.4%
first learn at home in childhood and still understand?	French	88	9.9%
[INCLUDING CODED-OTHER	Bosnian, Dutch, German, Hungarian, Italian, Norsk, Romanian, Russian, Swedish, Ukrainian or another European language or dialect	78	8.8%
RESPONSES]	Cantonese, Mandarin, or another Chinese language or dialect	64	7.2%
	Bengali, Gujarati, Hindi, Malayalam, Punjabi, Tamil, Urdu or another South Asian language or dialect	48	5.3%
	Prefer not to answer	38	4.3%
	Egyptian, Gulf, Iraqi, Jordan, Lebanon, North African, Palestinian, Syria, or another Arabic dialect	36	4.0%
	Other single mentions	25	2.8%
	Farsi	24	2.7%
	Spanish or another dialect	23	2.6%
	Persian	17	1.9%
	Polish	13	1.4%
	Burmese, Indonesian, Khmer, Malay, Tagalog, Thai, Vietnamese or another Southeast Asian language or dialect	13	1.4%
	Croatian	9	1.0%
	Portuguese	8	.9%
	Japanese, Korean, or another East Asian language or dialect	8	.9%
	Serbian	8	.9%
	Turkish	7	.8%
	Hebrew	6	.7%
	Bulgarian	5	.6%
	Taiwanese	4	.4%
	Greek	2	.2%
	Latvian	2	.2%
	Belarussian	2	.2%
Total		889	119.6%



		Count	Col %
Q11. Do you identify as French-	Yes	50	5.7%
Canadian?	No	830	93.3%
	Prefer not to answer	9	1.0%
Total		889	100.0%

		Cases	Col %
Q12. What is your ethnic	Canadian	232	26.1%
Please enter all definitions	English	115	13.0%
that apply.	Other single mentions	83	9.4%
[CODED OPEN-END	Scottish	77	8.7%
RESPONSES]	Irish	75	8.5%
	Chinese	64	7.2%
nd/or cultural origin(s)? Please enter all definitions nat apply.	German	59	6.7%
	Italian	54	6.0%
	East Indian	45	5.1%
	French/France	38	4.3%
	Prefer not to answer	36	4.0%
	Jewish	29	3.3%
	British	26	2.9%
	Iranian	22	2.4%
	Polish	21	2.3%
	Ukrainian	21	2.3%
	Dutch	18	2.0%
	Persian	18	2.0%
	American	13	1.4%
	French Canadian	13	1.4%
	Filipino	9	1.0%
	Romanian	9	1.0%
	Greek	8	.9%
	Palestine	8	.9%
	Serbian	8	.9%
	Korean	7	.8%
	Portuguese	7	.8%
	Taiwanese	7	.8%
	Egyptian	7	.8%
	Lebanese	7	.8%
	Hungarian	7	.8%
	Iraqi	7	.8%
	Russian	7	.8%
	Pakistani	7	.8%
	Welsh	7	.8%
	Bulgarian	6	.7%
	Arab	6	.7%
	Turkish	6	.6%
	Mennonite	5	.6%
	Japanese	5	.6%
	Vietnamese	5	.5%
	Croatian	4	.5%



	Latvian	4	.5%
	Spain/Spanish	4	.5%
	Jamaican	4	.5%
	Swiss	4	.5%
	Columbian	4	.5%
	Bangladeshi	4	.4%
	Punjabi	4	.4%
	Sudanese	4	.4%
	Hong Kong	4	.4%
	Belgian	3	.4%
	Finnish	3	.4%
	Lithuanian	3	.4%
	Nigerian	3	.4%
	South African	3	.4%
	Mexican	3	.3%
	Brazilian	3	.3%
	Trinidadian	3	.3%
	Australian	3	.3%
	Bosnian	_	
		3	.3%
	Syrian	_	
	Cuban	2	.3%
	Yoruba	2	.3%
	Armenian	2	.2%
	Latin American	2	.2%
	Venezuelan	2	.2%
	Belorussian	1	.1%
T-4-1	Dislike the question/Question is problematic	1	.1%
Total		889	144.9%

		Cases	Col %
Q13. What is your religion	Christian	300	33.7%
and/or spiritual affiliation? Select all that apply.	No religion	278	31.2%
[INCLUDING CODED OPEN-END RESPONSES]	Atheist	122	13.8%
	Muslim	51	5.7%
	Prefer not to say	49	5.5%
	Hindu	23	2.5%
	Buddhist	21	2.3%
	Jewish	21	2.3%
	Catholic/Roman Catholic	14	1.5%
	Agnostic	13	1.5%
	Other single mentions	12	1.3%
	Sikh	7	.8%
	Indigenous Spirituality	5	.6%
	Humanist	4	.4%
	Spiritual	3	.4%
	Unitarian	3	.3%
	Pantheism	2	.3%
	Dislike Question	1	.1%
Total		889	104.4%



		Cases	Col %
Q14. Which of the following	Architectural practice	608	68.4%
best describes your workplace?	Sole practitioner—architectural practice	91	10.2%
INCLUDING CODED	Institutional or corporate	51	5.8%
OPEN-END RESPONSES]	Government	42	4.7%
	Not currently working	33	3.7%
	Academia	24	2.7%
	Other single mentions	10	1.2%
	Retired	9	1.0%
	Prefer not to answer	8	.9%
	Consultant	4	.4%
	Project Management	3	.3%
	Artist	2	.2%
	Multi-disciplinary	2	.2%
	Part-time/Hybrid	2	.2%
	Designer	1	.2%
Total		889	100.0%

Q15. In answering the following questions, please consider your own personal experiences within your workplace in the last year.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Prefer not to answer	Not applicable
	%	%	%	%	%	%	%
Q15a. At my current or most recent workplace, I feel included.	37.1%	34.2%	11.0%	4.1%	2.1%	.4%	11.2%
Q15b. At my current or most recent workplace, I feel supported.	33.5%	35.8%	10.8%	5.2%	2.7%	.7%	11.4%
Q15c. At my current or most recent workplace, I experience barriers to advancement.	6.7%	12.2%	15.1%	21.3%	26.6%	1.0%	17.1%
Q15d. At my current or most recent workplace, I experience discrimination.	2.4%	7.6%	11.7%	22.7%	40.6%	.9%	14.1%

Q16. Please answer these following last questions about the content of this survey.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Prefer not to answer	Not applicable
	%	%	%	%	%	%	%
Q16a. I am supportive of the collection of demographic data.	30.6%	41.3%	19.9%	3.2%	3.5%	.8%	.8%
Q16b. The questions asked in this survey use appropriate terminology.	20.4%	48.1%	22.4%	3.7%	2.8%	1.3%	1.3%
Q16c. The questions in this survey are relevant to the OAA's mission of serving the public interest through the regulation, support, promotion, and appreciation of architecture	18.8%	36.6%	26.5%	8.0%	7.3%	1.3%	1.5%



		Cases	Col %
Q17. What changes or additional information should the OAA consider as part of the long-term data-	N/A-No Answer	315	54.9%
	Financial information/Salary information	53	9.2%
collection strategy?	Other single responses	45	7.8%
CODED OPEN-END RESPONSES]	Dislike the question/No need to collect this type of data	40	7.0%
	Explain more clearly why OAA needs this data/How OAA plans to use this data	31	5.5%
	Gender pay-gap/Income equality/Income comparisons	29	5.1%
	More information about one's specific title at place of work.	20	3.5%
	Education levels/Experience	19	3.3%
	Geographical location/General location	17	2.9%
	Discrimination or harassment/Accounts of discrimination, harassment or racism	16	2.9%
	None/Nothing	14	2.4%
	More data on challenges for women E.g., childcare	9	1.6%
	Data on hours worked/ Work-life-balance	8	1.3%
	Diversity within a specific workplace/Size of specific workplace	6	1.0%
	Database of different employers and what it is like to work there/Hiring practices/Anonymous accounts	5	.8%
	Immigration status	5	.8%
	Sharing of information about acceptable language in the workplace/Acceptable Titles	3	.5%
	Relationship status	3	.5%
	More questions about disabilities/Health/Mental Health	3	.5%
	Open access to survey results	2	.4%
	Be more supportive and positive	2	.3%
	Age discrimination data	1	.2%
	Bilingualism should be included	1	.2%
	Information on mentorship programs etc.	1	.2%
Total		573	112.6%



Methods

These are results from an online survey of OAA members from December 7th, 2022 – February 28th, 2023. The OAA distributed an open survey link to members, resulting in 889 completed surveys. The final survey data has been statistically weighted to the proportion of Intern architect and Architect member type (Q1) as per the membership database. The margin of error for a sample of this size is +/- 2.9%, 19 times out of 20.

Strategic Communications Inc. (Stratcom) is a full-service opinion research and communications firm with offices in Toronto, Vancouver, Ottawa, Edmonton, and London UK. We have been providing strategic, political and public affairs polling and focus groups since 1991. Stratcom has been the official pollster to 24 Hours newspaper in Vancouver, and its research has been recognized in the Wall Street Journal, Maclean's Magazine, the Globe and Mail, and other national and regional publications.